

Annual Report 2016

POSITIVE LEGACY

One World United Through Music



Integrating music & service to benefit people and the environment

www.positivelegacy.com



Board President

Over the past two years, I have had the honor and privilege to act as Positive Legacy's president. With the collaboration of an amazing board, staff, volunteers and fans, we have been able to take the organization to new heights and milestones. This past year alone, we put over \$90,000 back into local communities supporting a wide variety of projects including school improvements and sustainable agriculture in Mexico, environmental programs in the Dominican Republic, music programs in Miami and healthcare needs in Haiti. This success in cultivating positive change throughout the Caribbean is directly due to the overwhelming support of Cloud 9 Adventures, the musicians and most importantly, YOU in the fan community!

Your support and involvement is both humbling and empowering as we work in chorus to take our amazing musical adventures in these distant communities and transform them into meaningful and lasting impact for the environment and local inhabitants.

As I pass the torch to our next president, I am confident that we will continue to not only set the bar higher but will be able to make even greater contributions both financially and through our service programs on the ground. My sincere thanks for your continued support for this amazing organization with your time, passion, dollars and interest! We could not do it without YOU!! I look forward to seeing your smiling faces again on the beaches, in the jungle and on the high seas in 2017 and beyond!

Jeffrey Swager



Executive Director

When I think back on 2016, once again I am amazed and humbled by all that Positive Legacy has accomplished, and by the love and support we received from countless individuals, music fans, artists, partners and organizations. A special note of thanks goes to Cloud 9 Adventures, for their ongoing strategic partnership and generous support!

In May, I had the opportunity to **volunteer on a medical mission to Haiti** with partner organization, Hands Up For Haiti. This trip gave me the opportunity to combine my 25 years' experience as a Registered Nurse

with my role as Executive Director of Positive Legacy, and to see with my own eyes how our support has touched the lives of others. Over the past 5 years, Positive Legacy has provided a series of grants to Hands Up for Haiti and their partner organization Haiti Village Health, totaling over \$37,000. This funding has helped to improve medical infrastructure and provide clean water to the local communities. The needs in Haiti are vast, and it's easy to become overwhelmed when you see people struggling with basic human needs, but the power is in knowing we are all interconnected and that it doesn't take much to make a difference in the lives of others.

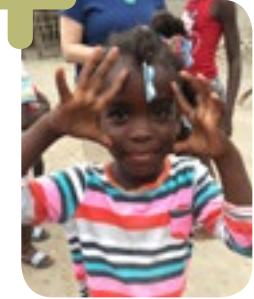
Of course, Positive Legacy's reach extends far beyond Haiti to communities around the Caribbean, and here in the USA. I hope you'll enjoy reading our 2016 Annual Report, and that you will be moved to get involved in one way or another. It's not just our beneficiaries that gain something meaningful from the work we do. In the bigger picture, there are a growing number of people that participate in and support our programs -music fans, artists, volunteers, donors, Day of Service participants, staff, domestic and international partners... creating a powerful ripple of love and positivity. Won't you please join us on this journey to integrate music and service to benefit people and the environment?

Ann Kenworthy

Promoting Healthy Communities in Northern Haiti



Haiti remains the poorest country in the western hemisphere. Making matters worse, the nation was recently devastated by yet another major storm, Hurricane Matthew, killing over 400 people and leveling entire communities. To support the immediate and long-term healthcare needs of the 25,000 local residents, Positive Legacy provided a \$10,874 grant to Hands up for Haiti to upgrade and expand the Haiti Village Health facilities in three areas. Functioning clinics with expanding space and services will ensure the impact of our ongoing financial legacy and promote healthy ripples through this region for generations.



[For more info, click here](#)

Helping Break the Cycle of Violence for Youth in Jamaica

Jamaica is a land of contrast and contradiction. On one hand, it is the idyllic island paradise. On the other, Jamaica is crushed by debt, poverty, unemployment and violence. Building on the belief that sport can help to effectively channel violence, the Two Wheels, One Love Program teaches primary age children (ages 10-13), how to safely ride bicycles and value love and forgiveness in their daily lives. With Positive Legacy's \$15,433 grant, the program provides an opportunity for 200 area youth to learn skills that promote healthy behaviors and alternatives to stem the tide of violence for program participants and those that follow.



[For more info, click here](#)

Supporting Sustainable Agriculture Practices in Cienfuegos, Cuba



The island nation of Cuba remains a source of apprehensive curiosity for many in the United States. Isolated from the U.S. for decades, the Cuban people have much to contribute to conversations on sustainable development, organic agriculture, social fortitude, and cultural brilliance. After several Positive Legacy team members visited the island in May, a grant was awarded to long-time partner, Trees, Water & People (TWP) to develop educational, environmental, and cross-cultural exchanges on the island. Keep up with TWP and Positive Legacy to learn how to experience the music, people, and glorious landscapes of Cuba like few do - as a supportive neighbor and friend, not just another traveler.

Offering Educational Opportunities for Underserved Children in Mexico

Campamento Hidalgo is a small, indigenous Mayan village in the Eastern Yucatan, of 200 people. With a large number of children under the age of 18, quality education is key for the future success of the community. Currently, the local school consists of 2 small classrooms with 33 children each.

To support better educational outcomes, Positive Legacy awarded a \$9,400 grant to Dreams for Mayan Children for a variety of school improvements. Our work in the Yucatan will further strengthen ties to this community and continue to leave a legacy of strong minds and bodies for years to come!



[For more info, click here](#)

Providing for Disadvantaged Children in Nassau, Bahamas



Children the world over suffer the plight of being displaced from their homes for a variety of reasons. Sadly, this is no less true in Nassau. In February 2016, Positive Legacy awarded Bahamas Children's Emergency Hostel a \$6,835 grant thanks to funds raised on Holy Ship! The Hostel provides temporary accommodation, food, clothing, medical care and other necessities for the benefit of abandoned and neglected children. Our support has helped to provide provisions at the facility that houses approximately 35 children – leaving a positive legacy for the children of Nassau far beyond our visit!



[For more info, click here](#)

Bringing Music to the Children of Miami

The American Children's Orchestras for Peace works within communities to provide instruments and free lessons to at-risk children in Miami, Florida. Through access to music education, they hope to improve individual achievements, social skills, parental involvement, and most importantly-children's lives. In January 2016, Positive Legacy awarded a \$4,324 grant thanks to proceeds raised on Holy Ship! Offering critical funding to continue their program in Little Havana - one of the poorest communities in Miami, our support proved critical in helping to put smiles on the faces of area youth and bring the joy of music to their world.



[For more info, click here](#)

VOLUNTEER SPOTLIGHT

Steph McAuliffe



"Live music has always been an integral part of my life and I'm incredibly lucky to have great venues near me on the Jersey Shore. Jam Cruise 15 was my first and will not be my last. I love the idea of being able to give back and the exchange of energy when you do something that may be small to you, yet big to the person receiving. I got to hang out with a great group of people where we spent the morning in Jamaica beautifying a park for the kids. We were then rewarded with a nice lunch and music by the water. I also had the opportunity to run around the boat one afternoon and met great people while handing out cigarette butt holders. There's so much we can do, with little effort, and Positive Legacy is helping to make our footprint smaller and to make a difference while we're enjoying great music."

ARTIST SPOTLIGHT

Sunny Ortiz from Widespread Panic

"Positive Legacy has always been a big forerunner of helping the people that need help the most - like today (at Panic en la Playa Seis) where we used manpower to build a soccer field, paint murals, or just learn more about the [Mayan] local culture. It's important to know about where these isolated populations are and share with the rest of the community. I think it's important to one's self, too. I have all the respect in the world for those involved in Positive Legacy and what they are doing and showing to people like us...you...me." ~ Sunny Ortiz



[For more info, click here](#)

PARTNER SPOTLIGHT

Trees, Water & People



Trees, Water & People, our longest standing partner, continues to be a leader in not only reforestation, but also in the design and distribution of clean cookstoves and other clean energy products.

Trees, Water & People + Positive Legacy

Making a Positive Impact: 2008-2016



Positive Legacy and TWP have been working together to offset CO₂ emissions from Cloud 9 events since Jam Cruise 6, a collaboration that has offset over 12,000 tons of CO₂ emissions from Cloud 9 events, directly funding the planting of over 42,000 trees and building over 400 clean cookstoves in Haiti and Central America. The next step of the PL/TWP relationship is an exploratory trip to Cuba in November to see how the PL funded project is progressing.

2016 Accomplishments

Expended **\$119,665** on Program Services and utilized over **5,700** hours from Board, volunteers and other team members to support operations and event activities

\$15,433 grant to the Oracabessa Foundation, Jamaica for youth development programs in Jamaica



\$11,630 to support Camp Southern Ground for their operations in partnership with the Zac Brown Band

\$9,400 for school improvements in Campamento Hidalgo, Mexico



\$6,835 donation to assist displaced youth in Nassau, Bahamas



\$4,324 donation to provide music programs in Miami, Florida

\$4,000 donation to the Kerrville Folk Festival in memory of Ed Fairchild

\$1,000 to complete the children's workbook for the Deer Dance project in Belize

\$1,000 to Drums Not Guns in support of our service day program in Belize

\$800 to support The Payback, Inc. and their efforts to combat homelessness in the U.S.



\$9,000 donation to Trees, Water & People, allowing us to offset 900 tons of carbon dioxide



Working with partner, **Trees Water People** to develop educational, environmental and cross-cultural exchange programs in Cienfuegos, Cuba



60+ cases of school, medical, clothing and other supplies for residents in Veron, Dominican Republic and Puerto Morelos, Mexico

Assisted with **school improvement** projects with the Castaway with Southern Ground and Panic en la Playa Cinco Day of Service & Celebration guests in Tulum, Mexico

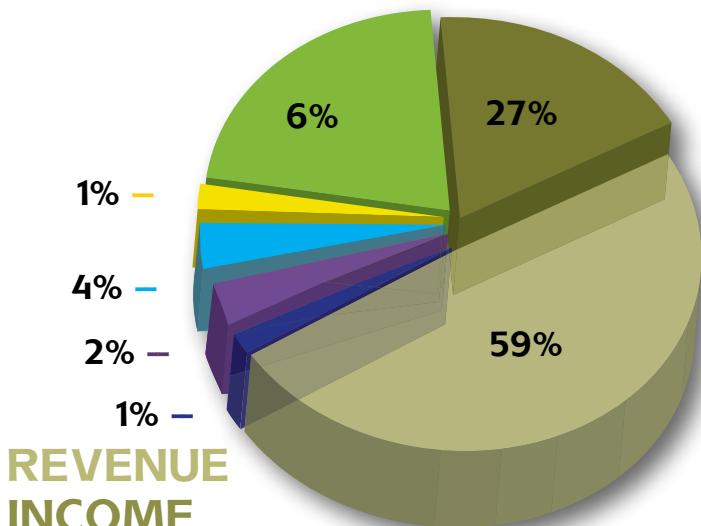
Dominican Holidaze Day of Service guests visited a **reef restoration** project in Veron, Dominican Republic

Planted and upgraded community gardens with Strings & Sol and Closer to the Sun Day of Service & Celebration guests at the Flora y Fauna



2016 Financial Overview

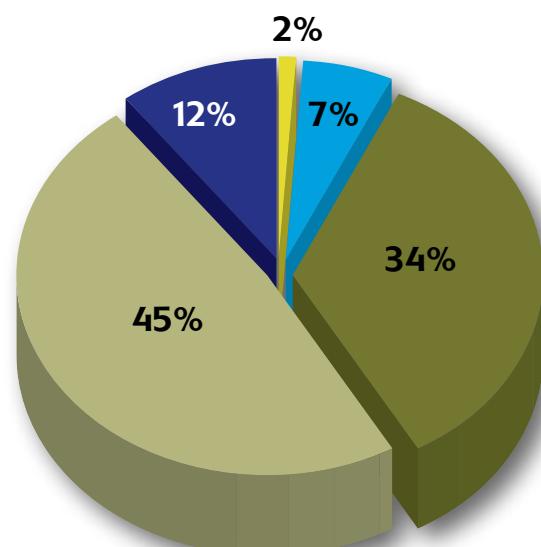
We are dedicated to transparency and accountability and we welcome any financial inquiries from both prospective and current donors. Below, you can find our revenue and expense graphs, links to third-party, independent reviewers who have carefully evaluated our organization, IRS Form 990s, and audited financial statements. Please feel free to contact our Executive Director, Ann Kenworthy, at any time by emailing ann@positivelegacy.com for more information.



REVENUE INCOME

Surcharges from C9 Guests	\$85,938
Auction Proceeds	\$186,252
Event Activities	\$12,851
Day of Service Proceeds	\$6,943
Guest Donations	\$17,839
General Revenue	\$2,904
Woody Zalman Memorial Fund	\$3,053

Total Income: \$315,780



EXPENSES

Bank & Credit Card Fees	\$5,289
Business Expenses	\$20,116
Donations	\$91,406
Program Expenses	\$119,655
Personnel	\$32,575

Total Expenses: \$269,049



Audit Report



IRS Form 990

How Can I Get Involved?

Thank you for your interest in helping Positive Legacy to make a difference in the communities we visit and serve! Here are a few ways you can help us:

- + Make a tax-deductible donation to support our mission
- + Donate a unique, craft item, good or service to one of our Auction Events
- + Write articles or short synopses for websites, media and social media sources about your own experiences or the experiences of others at events
- + Research, identify and provide introductions to sponsors and corporate partners
- + Volunteer at events - collect and organize donation items, act as an on-site photographer, assist our team to prepare items for our Charity Auctions, staff the Positive Legacy table and participate in a Day of Service event

The **AmazonSmile Foundation** will donate 0.5% of your purchases to Positive Legacy.

Select: Leaving a Positive Legacy Inc as your non-profit cause!



We welcome other ideas of ways you would like to serve!

Contact us TODAY and let us know how you would like to get involved!

To Cloud 9 Adventures, our Sincere and Unending Gratitude!

Positive Legacy would like to offer a very **SPECIAL THANK YOU** to our strategic partner, Cloud 9 Adventures. We would not be here without YOU and the support you have provided. Your financial contributions, mentorship and guidance have helped to create an ENORMOUS impact in the places we have visited together since our first Jam Cruise in 2004. Together, we have shaped a culture of giving, sustainability and interconnectedness.

THANK YOU for being an industry leader in helping to take these amazing musical experiences and transforming them into a way to shape a better world – for fans, musicians and everyone involved!!

We look forward to sharing many more fantastic adventures together ahead!



Leaving a Positive Legacy

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